ECONOMICS FOR COMPETITION LAW - DISTANCE LEARNING
(PG DIP/MA)

STUDY WITH ONE OF THE TOP 10 UK LAW SCHOOLS
(QS World Rankings)

www.courses.knect365-learning.com/economics
✉ kings@knect365.com  ☎ UK +44 (0)20 7017 4483
The Postgraduate Diploma/Masters in Economics for Competition Law aims to provide you with an in-depth understanding of the increasingly important role that economics plays in competition law and an understanding of when economic analysis is relevant to a particular competition law case.

This programme has been specifically designed for lawyers both in private practice and in-house, representatives from the national competition authorities and the European Commission and economists new to competition economics. Countries represented include: Belgium, Brazil, Cyprus, Denmark, France, Finland, Greece, Germany, Hong Kong, Italy, India, Ireland, Poland, Portugal, Romania, Sweden, Singapore, South Africa, The Channel Islands, Malaysia, and the United Kingdom.

Students can progress to the MA if the PG Dip is passed at Merit level.

DELIVERED BY EXPERTS IN THE FIELD – PROGRAMME DIRECTORS:
Dr. Mike Walker, Chief Economic Adviser, UK Competition and Markets Authority
Dr. Adrian Majumdar, Partner, RBB Economics
Professor Emeritus Richard Whish QC (Hon), King’s College London

PROGRAMME HIGHLIGHTS

Duration: 8 months
Delivery: Distance Learning
Award: Postgraduate Diploma/Masters (CPD accredited by the Solicitors Regulation Authority)

KEY INFORMATION

When does it start and how long is the programme?
Programme start date: October
Duration: 8 months

What are the entry requirements?
Applicants for the Postgraduate Diploma/Masters in Economics for Competition Law must hold:

• A degree in law or economics of a good second class standard or the equivalent thereof or
• A degree in a related discipline (good second class or higher) or be:
  • Qualified as a barrister or a solicitor
  • Applications may also be accepted from a candidate who has achieved a comparative academic level through his or her past studies and where previous study, work or experience has made the applicant a suitable candidate for admission.
  • It is not possible to study this programme whilst you are registered for a different programme at any other institution.

English Language requirements: Visit Kings admissions webpages to view our English language entry requirements. Please refer to Band B. Go to: www.kcl.ac.uk/study/postgraduate/apply/entry-requirements/english-language

Programme format and assessment
• This is a distance learning programme, delivered via printed programme materials and a dedicated website.
• Two optional weekends of study in London, which are led by the programme directors.
• You will be assessed through a combination of coursework and examinations; 70 per cent of the programme is assessed by examination and 30 per cent is assessed by coursework.

How much does it cost?
Please go online to: www.courses.knect365-learning.com/economics and see the Fees page for full details. An interest-free instalment plan is available. Please contact us for more details.
WHO SHOULD STUDY THIS PROGRAMME

Delivered by one of Europe’s leading centres in European Law

IDEAL FOR...

- Regulatory Authorities
- Government Officials
- Barristers
- Lawyers in private practice
- In-house legal advisers
- Financial services managers
- Marketing executives
- Judges and Magistrates

WHAT YOU WILL LEARN

Economic evidence and analysis play a crucial role in cases brought before the European Commission, national authorities and courts.

Benefit from a highly relevant programme that:

✓ Gives an in-depth insight into the application of Economics to Competition Law.
✓ Deals with basic building blocks of economic analysis in competition law: market power and market definition.
✓ Covers the economic issues that arise under Article 101 and Article 102, network effects and the boundaries of competition law and intellectual property law, mergers and state aid.

Over the last 3 years, this programme has scored an impressive 93% for overall student satisfaction in the Postgraduate Taught Experience Survey (PTES)

HOW YOU WILL LEARN

✓ The distance learning Postgraduate Diploma in Economics for Competition Law programme is structured into three modules of twelve units.
✓ Each unit comes in the form of hard copy print and as a PDF file via the programme website.
✓ Questions will be set at the end of each unit and model answers to most of these will be sent with the unit that follows.
✓ Units are normally sent by post and overseas students will be sent their material by air courier.
✓ Students are expected to engage with the online platform during their studies.
✓ All students will be eligible to attend two optional weekend seminars at King’s College London or another venue in central London.

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Dr. Mike Walker, Chief Economic Adviser, UK Competition and Markets Authority

Dr. Mike Walker is the Chief Economic Advisor at the UK Competition and Markets Authority, where he leads an economics group of about 90. He is a Visiting Fellow at King’s College London and a Professor at the College of Europe in Bruges. His previous roles include Vice President at CRA International, Director of Economics at London Economics and Partner at Lexecon Ltd. He is the author of numerous published articles and the co-author of The Economics of EU Competition Law.

Dr. Adrian Majumdar, Partner, RBB Economics

Dr. Adrian Majumdar is a Partner at RBB Economics. Prior to taking his post at RBB in April 2004, Adrian was the Deputy Director of Economics at the UK competition authority, the Office of Fair Trading (OFT), now part of the CMA.

Adrian is referenced in Who's Who as "an undisputable leader in the field" and "one of the absolute best" when it comes to complex investigations work. Adrian has published widely on nearly all aspects of competition economics and is a co-author of the textbook, UK Merger Control, 2016. Adrian is on the Advisory Board of the British Institute of International and Comparative Law (BIICL) Competition Law Forum. Adrian is also a non-governmental advisor for the UK to the International Competition Network and has acted as an expert for the OECD on competition matters. Adrian lectures for King’s College London, where he is a Programme Director of the Postgraduate Diploma/Masters in Economics for Competition Law, attended by staff from numerous international competition authorities. Adrian completed his undergraduate studies at Cambridge University and his PhD at the Centre for Competition Policy at the University of East Anglia.

Professor Emeritus Richard Whish QC (Hon), King’s College London

Richard Whish is Emeritus Professor of Law at King’s College London; in 2014 he was appointed QC Honoris Causa. He was a non-executive director of the Office of Fair Trading in the UK from 2003 to 2009, and a non-executive director of the Singaporean Energy Markets Authority from 2005 to 2011. He is the co-author, with David Bailey, of Competition Law, 8th edition 2015 (OUP), and the author of many other books, articles, case-notes and book reviews on various aspects of international competition law and policy.

The course gives a superb overview of economics issues in competition law. It manages to be both informative and challenging to someone with professional experience in the area.

K. Knaus, E-Control, Austria
An excellent combination of insights into economic theory, how it is applied, and how it shapes the competition world.

M. Ivanovas, Policy and Regulatory Report, Belgium
MODULE 3

UNIT 9 - Mergers: unilateral effects
Brief description:
- Theory: horizontal mergers with differentiated and homogenous products
- Tests of closeness of competition and other empirical tests
- The role of efficiencies

UNIT 10 - Co-ordinated merger effects and non-horizontal mergers
Brief description:
- Economic theory of coordinated effects
- Assessing coordinated effects in practice
- Potential efficiencies from nonhorizontal mergers
- When might vertical and conglomerate mergers be anticompetitive?

UNIT 11 - State aid
Brief description:
- Economic approaches to state aid
- Applying the market economy operator principle (MEOP) and financial tools in state aid
- Market failure analysis: justifying state aid
- Recent issues in state aid: the modernisation initiative, state aid investigations of multinationals’ corporate tax arrangements

UNIT 12 - Quantitative techniques
Brief description:
- Role of quantitative techniques in competition law
- What techniques are available?
- When is each technique useful?

Practice orientated and insightful.
G. Malos, Mayer Brown Europe, Brussels

ORGANISATIONS THAT HAVE ALREADY BENEFITED FROM THE PROGRAMME INCLUDE:

- Swedish Competition Authority
- S J Berwin
- Competition Commission
- Irish Competition Authority
- ONE GmbH
- BP PLC
- Competition Appeal Tribunal
- Berwin Leighton Paisner
- Federal Competition Authority Austria
- Competition and Consumer Commission Australia
- Wragge & Co
- Hammonds
- Herbert Smith
- Toyota Motor Europe
- Arthur Cox
- Telecom Italia
- Howrey
- Competition Commission India
- Sky plc
- Addleshaw Goddard
- Competition and Fair Trading Commission Malawi
- Challenge One Associates Thailand
- Portuguese Competition Authority
- Hang Seng Bank
- Office of Rail Regulation

APPLICATION CHECKLIST

When applying, you will need to include the following documents (please see the FAQ section of the website for full details):

1. An authenticated good copy of your Degree or Degree Transcript or your Practising Certificate.

2. An authenticated copy of your passport (or driving licence with a photo) showing your name and photograph.

3. A personal statement stating why you wish to follow this programme and how it relates to your previous experience.

4. A written reference on letterhead from a senior partner, head of chambers or from an academic institution or equivalent, who will vouch for your ability, interest and academic suitability to study the programme.

5. A jpeg headshot passport style photo.
King's College London, established in 1829 and a founding college of the University of London, is one of the world's leading research and teaching universities, based in the very heart of London. King's has an outstanding reputation for providing world-class teaching and has a particularly distinguished reputation in law. The Dickson Poon School of Law is recognised globally as one of the best law schools in the world* and is a centre of research with staff who are leaders in their fields. In 2014, The School was ranked 1st in the UK for quality of research in the official Research Excellence Framework.

The Centre of European Law, The Dickson Poon School of Law, King's College London has a long tradition of teaching and research into all areas of European Union Law. The Centre enjoys a reputation of excellence for its distinguished programme of public events and for its postgraduate education. The Centre is at the forefront of EU law scholarship and is now closely engaged in the debate concerning the legal aspects of the new UK settlement and the legal implications of Brexit.

*2018 QS World University Rankings

WHY TAKE A KNECT365 LEARNING COURSE?

Accessible – Designed with efficiency in mind. Apply course knowledge as you work
Flexible – take control of where, when, how and the rate at which you study
Professional – industry leading course directors and tutors

Quality – Established programmes - enviable reputation and exceptional ratings by students
Network – with tutors and like-minded professionals from around the world

KNect365 Learning
an informa business

ABOUT KNECT365 LEARNING
We are born out of Informa’s rich history in enhancing individuals and businesses with knowledge. Our learning solutions equip professionals with the capabilities and network they need to progress and drive performance.

Our insider knowledge is built upon our heritage, our network, and our experience. Over 40 years we’ve built industry-leading learning brands including Lloyd’s Maritime Academy and the International Faculty of Finance (IFF), tapping into Informa’s global network of unique resources and networks such as Informa Global Markets, Pharma Intelligence, Routledge and Taylor & Francis.

Our business is part of KNect365, a portfolio of learning, conferencing and networking brands centred around large professional communities in key industry verticals including Finance, Life Sciences and Telecoms, Media & Technology (TMT). This allows us to build learning journeys that matter to and impact individuals and businesses around the globe. We’re proud to be working with some of the best businesses, universities and 10,000+ professionals around the globe.

Good balance between theory and practical examples. Good seminar format and useful content.
O. O’Reilly, ComReg, Ireland

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